



China Shanghai



The 5th Shanghai International Industrial Ceramics Expo

www.sicchina.net

Date: June 10 - 12, 2013
Venue: Shanghai New International Expo Center
(No. 2345, Longyang Road, Shanghai)



SIC CHINA

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Exhibition Introduction

Shanghai International Industrial Ceramics Exposition (SIC China for short) was founded by Shanghai Time & Space Expo Co., Ltd. in 2009. It is an annual exposition and has already been successfully held for four sessions in Shanghai. Shanghai Time & Space Expo Co., Ltd. has established a cooperative relationship with the renowned institutions in domestic industrial ceramics, including Shanghai Ceramics Association, Professional Committee of Engineering Ceramics of Chinese Mechanical Engineering Society and Shanghai Science and Technology Development and Exchange Center. Through establishing win-win cooperation and making use of their own advantages in the industrial ceramics field, they have built an effective platform for both domestic and foreign exhibitors to exchange technologies and grasp new market opportunities, thus greatly pushing forward the development of China's industrial ceramics industry. SIC China has become one of the most important events in the global industrial ceramics industry.

Exhibition Review

The last SIC China was successfully held at Shanghai International Exhibition Center during June 14 - 16, 2012. More than 100 domestic and foreign famous enterprises attended the exhibition, including South Korea national exhibition group, Saint-Gobain, HCStarck, France WISTRA, Japan Kuraray, Dongguan CSG Ceramics, Dalian Jinma, Dong Rong Electronics, Orient Zirconic Industry, NETZSCH, Zhejiang Dongxin, Zouping Jingang, Hua mei Fine Technical Ceramics. The exhibition attracted a total of 12025 visitors from 15 countries and regions. 89% exhibitors and exhibition delegates expressed that they found lots of potential customers, gained an understanding of the advanced technologies and products, and carried out extensive exchanges with their counterparts, and the exhibition far exceeded the results they expected. "2012 Shanghai International Symposium of Current Situation and Development Trend of Advanced Ceramics" was held concurrently, and the experts and participants from China, South Korea and Japan communicated interactively, discussed the industry trends and shared their experience and achievements, and the symposium proved to be a great success.

Enormous Market Demand

Experts expect that China's output value of industrial ceramics will reach RMB 45 billion in 2005, and there is a high market demand.

Industrial ceramics is widely used for mechanical equipment, gas appliances, communications, electronic devices, automobiles, motorcycles, textiles, environmental protection, water treatment, medical instruments, etc. With the development of economy, the application scope of high-tech ceramics is extending. The demand for new materials promotes the development of the industrial sectors, and further accelerates the development of industrial ceramics.

The industrial ceramics has a wide application scope, ranging from the aerospace industry to auto industry. So far, special ceramics has covered nano-ceramics used in electronic industry, ablative materials used in spacecraft, gas-sensitive ceramics used in gas leak detection, bio-ceramics compatible with the body and transparent ceramics used in optical materials, etc.

Auto parts industry is an important application area of industrial ceramics. Catalytic converters for controlling automobile emission are made of industrial ceramics. The number of catalytic converters replaced every year reaches 11 million units, and the profit reaches RMB 5.5 billion per year.

Extensive Promotion Campaign for Visitors

Scientific and technological workers and decision-makers from the fields of ceramics, glass, solar energy, telecommunications equipment, electronic appliances, precision instruments, abrasives, refractories, aerospace, automobiles (motorcycles), chemical engineering, smelting, laser, nuclear reaction, national defense, mechanical power, textiles, medical industry, new materials, mining, powders, energy, electricity, gas, environmental protection, etc.

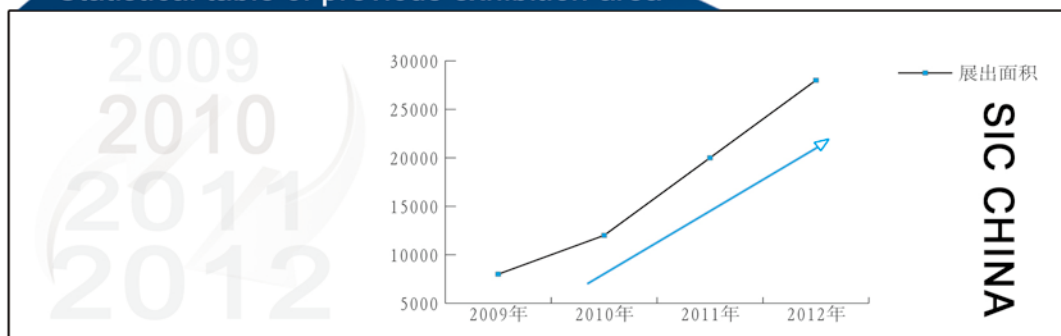




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Statistical table of previous exhibition area



Exhibition Scope

Advanced Ceramics

Advanced Ceramics: 1) Structural ceramics: oxide ceramics (such as alumina and zirconium oxide); non-oxide ceramics (such as silicon carbide, silicon nitride and borides); porous ceramics, ceramic separation membranes, biological and biochemical ceramics, nano-ceramic materials, refractories, inorganic ceramic coating materials and ceramic composite materials.

Functional Ceramics

Ferroelectric and piezoelectric ceramics; semiconductor ceramics; photoelectric ceramics; electrical ceramics; functional ceramic thin film materials.

Electronic devices

A variety of functional ceramic components, ceramic sensors and ceramic materials and devices for new energy.

Grinding balls: Ceramic balls, ceramic lining tiles, plates and tower fillings

Raw and auxiliary materials

Natural and synthetic raw materials, oxide powders, non-oxide powders, nano-powder materials and various additive materials.

Production equipment

Special equipment (crushing, mixing, grinding) for raw material treatment, product molding equipment (dry pressing, isostatic pressing, injection, extrusion and thermoforming); ceramic sintering equipment (tunnel furnaces, atmosphere sintering furnaces, microwave sintering furnaces, small electric ovens for laboratory use, new heating elements and instrument control elements).

Test equipment

Particle size analyzers, X-ray fluorescence analyzers, scanning electron microscopes, various mechanical properties test instruments and thermal properties analyzers.

Zone of high-tech achievements: New processes and technologies for various advanced ceramic materials; research and development achievements of latest new inorganic materials.

Some of Famous Exhibitors Participating in Previous Exhibitions

Domestic Companies

WISTRA France S.A.S
Weifang Huamei Fine Technical Ceramics Co., Ltd.
Betterwear New Material Co., Ltd.
Luoyang Cen-Lon Ceramics Co., Ltd.
CENCERA CORPORATION
Dongguan CSG Ceramics Technology Co., Ltd.
Dalian Jinma Boron Technology Group Co., Ltd.
ZHEJIANG HEJIAN PRECISION MACHINERY CO., LTD.
CHINA IRON & STEEL RESEARCH INSTITUTE GROUP
Changshu city, Jiangsu province
Jiangxi He Wei Machinery Co., Ltd.
TONGHUA HONGXIN ABRASIVE CO., LTD.
H.C. Starck
Eastern Hunan Pingxiang City PAVILION
AOKEROLA GROUP
HeNan JiYuan Brother Material Co., Ltd.
Shandong Tecera Technology Co., Ltd.
Qingdao Almatix Co., Ltd.
Alcan International Network Shanghai Limited
FOXSI
Zouping Jingang New Material Co., Ltd.

Korean Exhibition Group Enterprises

Korea Trade-Investment Promotion Agency
KOTRA (Korea Trade-Investment Promotion Agency)
CORETECH
Dai-Yang Ind., Co.
DS TECHNO CO., LTD.
GREAT ORIGIN CO., LTD.
INBEST CERAMIC CO., LTD.
KC CORPORATION
MAX TECH CO., LTD.
MIRAE CERATEC CO., LTD.
NANOIONICS KOREA CO., LTD.
ORIENT CERAMIC CO.
SHEC CORPORATION
Ssangyong Materials Corporation





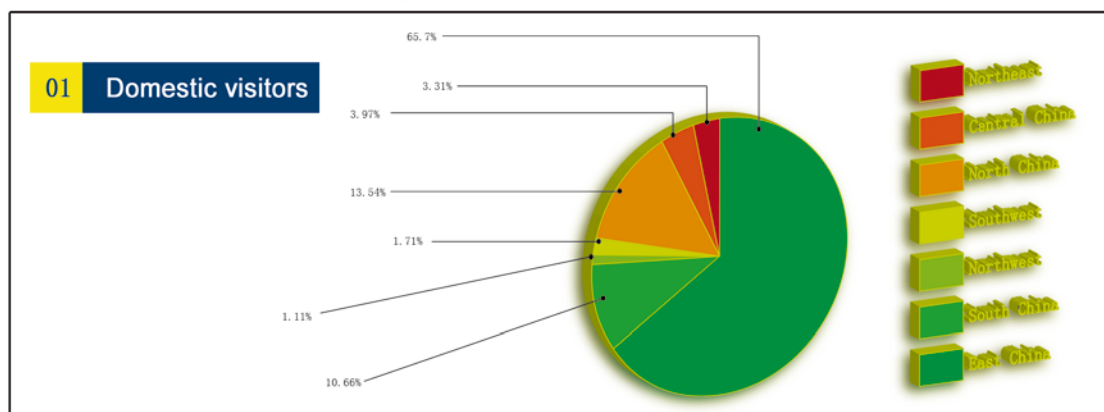
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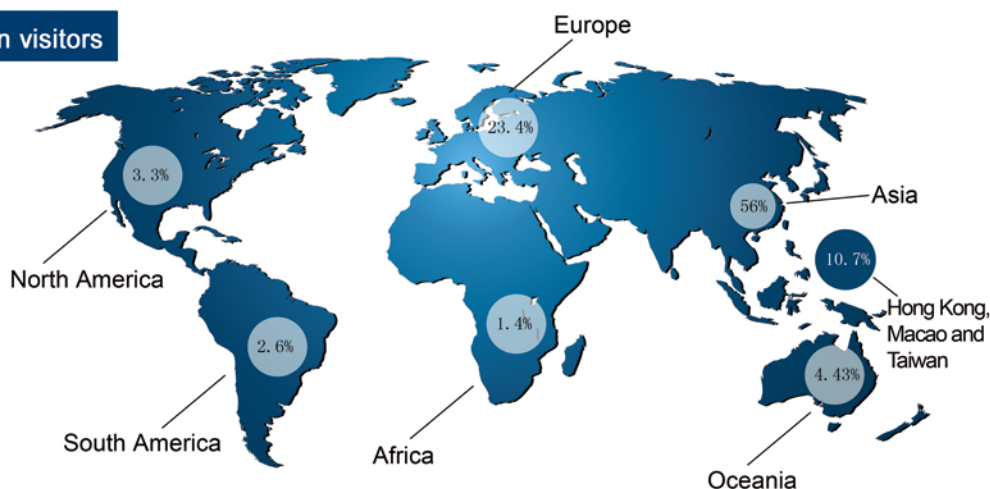
A Glance of Grand Occasion of 2012 Exhibition

- Many famous enterprises attended the exhibition, including South Korea national exhibition group, Saint-Gobain, HCSarck, France WISTRA, Japan Kuraray, Dongguan CSG Ceramics, Dalian Jinma, Dong Rong Electronics and Orient Zirconic Industry.
- More than 100 domestic and foreign famous enterprises attended the exhibition for support.
- The exhibition attracted a total of 12025 visitors from 15 countries and regions.
- 89% exhibitors and exhibition delegates expressed that the exhibition far exceeded the results they expected.
- "2012 Shanghai International Symposium of Current Situation and Development Trend of Advanced Ceramics" was held concurrently, and the experts and participants from China, South Korea and Japan communicated interactively, discussed the industry trends and shared their experience and achievements, and the symposium proved to be a grate success.

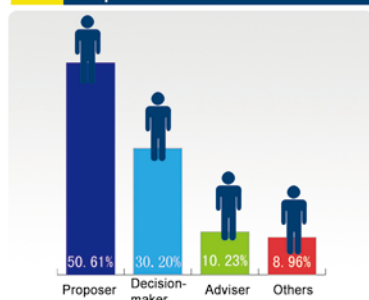
2012 Visitor Distribution Diagram



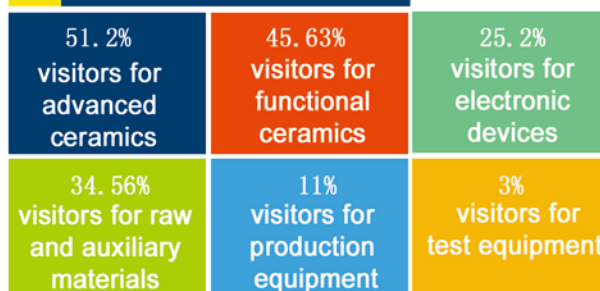
02 Foreign visitors



03 Proportion of visitor positions for procurement



04 Fields of interest of visitors





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Promotion of 2013 Exhibition

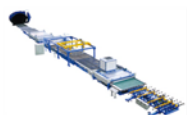
Global application enterprises invited for participation for positive impact on user industries

- Scientific and technological workers and decision-makers from the fields of ceramics, glass, solar energy, communications equipment, electronic appliances, precision instruments, abrasives, refractories, aerospace, automobiles (motorcycles), chemical engineering, smelting, laser, nuclear reaction, national defense, mechanical power, textiles, medical industry, new materials, mining, powders, energy, electricity, gas, environmental protection, etc.

Ten application themes, multi-industry application forum to share technical development



Ceramics



Glass



Solar energy



Communications equipment



Electronic & electrical



Aerospace



Automotive



National defense and military industry



Mechanical power



Energy

Invitation specific to procurement, procurement matching activities held on site

(Purchasing groups from the following countries and regions will participate in the exhibition)



Global brand publicity

- A platform of more than 15 industrial and mass media agencies
- A platform of more than 30 ceramic industry media agencies
- A platform of more than 50 glass industry media agencies
- A platform of more than 80 industry media agencies
- More than 30 authoritative user industry associations and cooperation organizations



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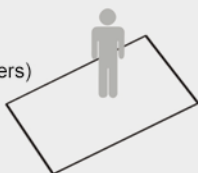


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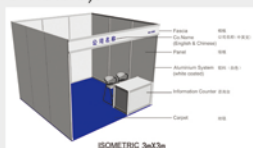
Booth lease

Indoor Raw Space (min. 48 square meters)



Configuration of raw space (min. 48 m²): Exhibition space and guard service without any facilities. The booth installation fee, raw space management fee and other fees will be paid by the exhibitors.

Package Stand Configuration (min. 12 square meters):



Configuration of standard booth (min. 12 m² (3m×4m)): Exhibition space, three-side wallboards (2.5m high), fascia board, one information counter, four chairs, 12 m² carpet, one 220V socket and two spotlights;

Exhibition Fees

★ Standard Booths 12sq.m. (3m x 4m) Configuration: Exhibition space, 3 display boards (2.5m in height), lintel boards making, a negotiation table, 4 chairs, 9sq.m. carpet, 220v sockets, 2spotlights.

Booth Price: USD 4,800/ Booth /12 sq.m expo

★ . Bare Stand (6m x 6m for start-up lease) \Configuration: Exhibition space, Security services without any facilities, in addition to this two charges ,the cost of installation , the costs of bare stand management and other costs are fully borne by the enterprises themselves.

Booth Price: USD380/Booth/1 sq.m expo

★ . Exhibition Fees (The booth with two entrances shall be charged with another 20% upon the standard fee.)

Advertisement in Exhibition Publication

Front Cover RMB ¥25000元	Back Cover RMB ¥20000元	Inside Front Cover RMB ¥18000元	Inside First Page RMB ¥18000元
Inside Back Cover RMB ¥15000元	Inside Color Page RMB ¥6000元	Black & White Page RMB ¥3000元	Company Profile RMB ¥1500元

Taking the lead in the global industrial ceramics market

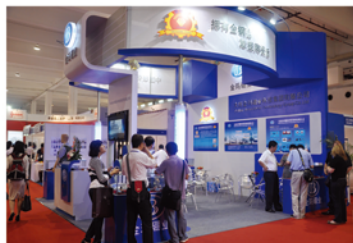
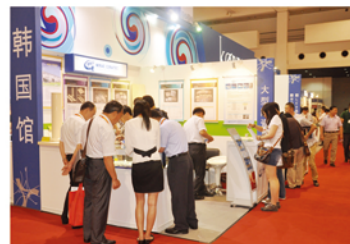


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Comments from Exhibitors

Exhibition Group Enterprise Representatives of South Korea Fine Ceramics Association

We are very fortunate to participate in this high-level industrial ceramics exhibition! The early publicity for the exhibition and the level of exhibitors are very good. In term of the number of visitors, visitor quality and exhibition results, it is one of the most successful industrial ceramics exhibitions we have participated in. We hope you will maintain high-level operation consciously, and we are looking forward to meeting you again in 2013!

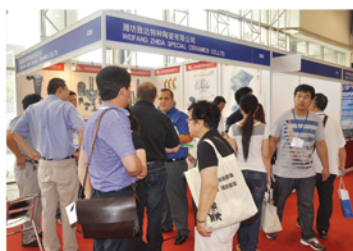


Dalian Jinma Boron Technology Group Co., Ltd.

This is our first time to participate in the SIC CHINA exhibition, and we mainly focused on the promotion of a series of products independently developed us, and received extensive attention from users. The quantity and quality of the visitors are ideal. The visitor organization and services are also satisfactory.

Exhibition Group Enterprise Representatives of Jiangxi Pingxiang District Government

At present, China's industrial ceramics industry is seeing rapid development, and the highend industrial ceramics market demand continues to be strong, which provides opportunities for the industry manufacturers, including us. Participation in the SIC CHINA exhibition is an important way to expand market and enhance brand. SIC CHINA is an activity full of commercial value.



Turkey Keskin Kimya

With the SIC CHINA exhibition platform, we have the chance to allow more enterprises at home and abroad to know about Keskin Kimya, so that we will win more market share and get more business opportunities. We'd like to express our thanks to the sponsors and the elite companies in the same industry, which make our exhibition more professional. Let's move forward hand in hand for a better future!

Comments from Visitors

Siemens

We feel that it is a very successful exhibition, and the planning is very professional. Compared to other exhibitions, it is more professional. The exhibition provides a good platform for us.

China Electronics Corporation

We visited the SIC CHINA exhibition held in Shanghai. We feel that the exhibition is very professional. The exhibitors are well-known enterprises at home and abroad. The exhibition organization services are satisfactory, and it is a high-level professional exhibition.

SYP Glass Group Co., Ltd.

SIC CHINA exhibition is the only professional exhibition in the domestic industrial ceramics industry. During this exhibition, our company established good cooperative relations with some brand exhibitors.

Approver:

Ministry of Science and Technology of the People's Republic of China

Sponsors:

Shanghai Ceramics Association

Professional Committee of Engineering Ceramics of Chinese Mechanical Engineering Society

Shanghai Science and Technology Development and Exchange Center

International Support:

South Korea Fine Ceramics Association

Gangwon-do New Ceramic Material Support Center

Jeonnam Ceramic Industry Comprehensive Support Center

Japan Fine Ceramics Center

Organizer:

Shanghai Time & Space Expo Co., Ltd.

Shanghai Technology Brokerage Office

Co-organizers:

Shanghai Institute of Ceramics, Chinese Academy of Sciences

Shanghai Ceramic Society

Jiangsu Ceramic Society

Fujian Ceramic Society

Xiangdong District Government, Pingxiang City

Co-sponsor:

Shandong Ceramic Society



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